

Appendix A: Survey

Q1 Capturing consent

Q2 Are you a ... ?

- Primary teacher
- Secondary teacher
- Primary and secondary teacher
- I am not a teacher

Display This Question: If Are you a ... ? = I am not a teacher

Q3 Thanks, but unfortunately this survey is for teachers only. If you are a parent of a primary or secondary school student, we would love to hear your perspective for a different stage of this project - please just send an email ageducation@cqu.edu.au and we will send you further details.

Q4 What grade/s?

- Prep/Kindergarten
- Grade 1
- Grade 2
- Grade 3
- Grade 4
- Grade 5
- Grade 6

Q5 What year/s?

- Year 7
- Year 8
- Year 9
- Year 10
- Year 11
- Year 12
- VET

Q6 What subject/s?

Q7 What is your gender?

- Male
- Female
- Non-binary
- Prefer not to say

Q8 How old are you? _____

Q9 What is your highest level of education?

- Year 12
- Certificate/Diploma
- Bachelor Degree
- Postgraduate Degree

Q10 Were any of these qualifications in Agriculture?

- Yes
- No

Q11 What state are you in?

- NSW
- NT
- QLD
- SA
- TAS
- VIC
- WA
- ACT

Q12 Is your school in a:

- Rural Town – less than 5,000 people
- Town – 5,000 – 18,000 people
- Large Town – 19,000 – 49,000 people
- Major City – 50,000 – 250,000 people
- Capital City – 250,000+ people
- Not sure. Add the suburb below _____

Q13 How many years have you been a teacher?

- Less than 1 year
- 1–5 years
- 5–10 years
- 10–15 years
- 15–20 years
- More than 20 years

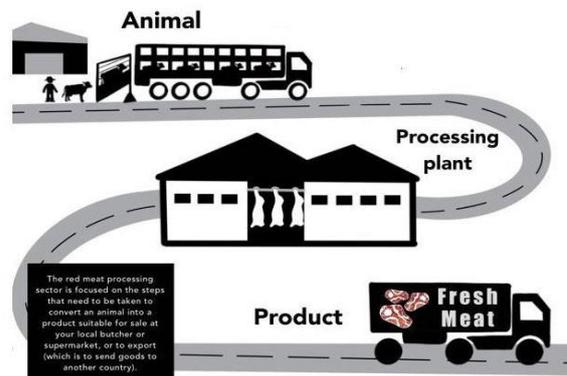
Q14 Does your school offer agriculture as a subject?

- Yes
- No
- Unsure

Q15 Does your school have a school farm or garden?

- School farm (with animals)
- School farm (no animals)
- School garden/vegie patch
- No
- Unsure

The red meat processing sector is focused on the steps that need to be taken to convert an animal into a product suitable for sale at your local butcher or supermarket, or to export (which is to send goods to another country).



Q16 How would you describe the red meat processing sector to your students when teaching?

Q17 Do you incorporate concepts about the **red meat processing sector** into your current teaching program?

- Yes
- No

Q18 Please describe how you incorporate concepts about the red meat processing sector into your current teaching program?

Q19 Why not? _____

Q20 Which of the below best describes your connection to the red meat processing sector?

- I'm strongly connected to the industry, with a friend or family member working in that sector
- I'm connected to the industry and have visited an abattoir before
- I have a distant connection and know of an abattoir in my local area
- I don't feel connected to the industry

Q21 The following statements relate to your perceptions of the red meat processing sector. Please rate your level of agreement from (1) Strongly disagree to (5) Strongly agree

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
My overall perception of the red meat processing sector is positive	<input type="radio"/>				
The red meat processing sector is an important contributor to the social, economic, and environmental sustainability of local communities	<input type="radio"/>				
The red meat processing sector is a leader in manufacturing innovations and technological advancements	<input type="radio"/>				
I believe the red meat processing sector is proactive about environmental issues	<input type="radio"/>				
It is valuable for all students to learn about the red meat processing sector at school	<input type="radio"/>				
The red meat processing sector can be used to compliment a variety of curriculum subject areas	<input type="radio"/>				
Animal welfare is a high priority in the red meat processing sector	<input type="radio"/>				

Q22 How do you feel about careers in the **red meat processing sector**?

- Positively
- Neutral
- Negatively
- I don't know enough about careers in this sector

Q23 What careers do you associate with the **red meat processing sector**?

Q24 The following statements relate to your perceptions of careers associated with the **red meat processing sector**. Please rate your agreement for each statement from (1) Strongly disagree to (5) Strongly agree

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
I am confident to deliver content related to careers in the red meat processing sector	<input type="radio"/>				
There are many job opportunities available in the red meat processing sector for my students	<input type="radio"/>				
I would encourage my students to consider a career in the red meat processing sector	<input type="radio"/>				
There are many pathways to a career in the red meat processing sector	<input type="radio"/>				
Jobs in the red meat processing sector are not relevant for academically inclined students	<input type="radio"/>				
The red meat processing sector is an important employer for the future of work in my region	<input type="radio"/>				

Q25 What resources or opportunities do you need to support your students to aspire to careers in the red meat processing sector? (Please select all that apply)

- Full unit of work
- Small modules
- Uncensored videos (a behind the scenes view of the red meat processing sector)
- Censored videos (that focus more on technological innovations)
- Worksheets and comprehension resources
- Resources that showcase different careers in the red meat processing sector
- Hands-on activities
- Excursion (opportunity for a tour of an abattoir)
- Incursion (industry representative visiting your school)
- Online/Virtual professional development
- Face-to-face professional development

Q26 Any further comments or considerations?

Appendix B: Classification of careers participants associated with the red meat processing sector and the unique responses.

<i>Career Classification</i>	<i>Teachers' unique responses</i>	<i>Part of the red meat processing sector?</i>
<i>Abattoir and food processing</i>	Abattoir, direct meat processing, meat works, slaughtering, automated processes, local meat works, food production, food processing	Yes
<i>Abattoir worker</i>	Abattoir floor work, abattoir meat processors, abattoir worker, boner, chiller workers, cryovac workers, cleaning crews, fetal blood collection, kill floor workers, knife hand, meat packers, slaughter person, slicers, process workers, offal and skin management, processing plant managers, grounds workers	Yes
<i>Administration, data analyst, finance and HR</i>	Administration, data analysts, finance, security, office workers – secretarial, human resources	Yes
<i>Agronomist</i>	Agronomy	No
<i>Animal nutrition</i>	Animal nutrition, FCR	No
<i>Animal Welfare officer</i>	Animal welfare	Yes
<i>Biosecurity</i>	Biosecurity control, disease inspector	Yes
<i>Breeding</i>	Breeding, artificial insemination, stud breeders	No
<i>Banking</i>	Banking	No
<i>Butcher</i>	Butcher	No
<i>Consumer</i>	Consumer	No
<i>Environmental advisor</i>	Environment advisors	Yes
<i>Farm and feedlots</i>	Farm, farming, farmer, feedlots, feed millers, feedlot workers, growing, grazing, producer (Grazier), producers, exporter, export	No
<i>Food</i>	Food	No
<i>Food safety</i>	Food technologists, QA managers, QA officers, quality control, HACCP, meat QA, food safety, inspector, assessor	Yes

<i>Health and Safety</i>	First aid, health and safety, safety officers	Yes
<i>IT and Technology</i>	Technology and IT, tech support	Yes
<i>Management and logistics</i>	Logistics, management, project managers, site manager	Yes
<i>Marketing and sales</i>	Sales, advertising, marketing, promotion, value adding	Yes
<i>Research and development (researchers, organisations)</i>	Biochemistry, biotechnology, biology, chemists, pharmaceutical, laboratory workers, scientific testing, research and development, university research, AQIS, CSIRO, DAF	Yes
<i>Retail and Supermarkets</i>	Supermarkets, retail, food companies.	No
<i>Stock agents and Saleyards</i>	Livestock agents, auctioneer, saleyard workers.	No
<i>Stock persons</i>	Jackaroos, jillaroos, livestock handlers, pen riders, stock hand, stockperson, yard workers, yard hands	Yes
<i>Trades, engineers, machinery & maintenance</i>	Electricians, engineering, labourers, machine worker/welding, machinery operating, maintenance - skilled and unskilled labour, maintenance of plant and equipment, fitting, apprenticeships and traineeships	Yes
<i>Transport and logistics</i>	delivery staff, freight drivers, transport - live and chilled, transport and logistics, transport drivers, truck drivers	Yes
<i>Wholesalers, Distributors, factory</i>	factory workers, warehousing, manufacturing, procurement and distribution	No
<i>Veterinarians</i>	Veterinarians	Yes