SUPPORTING BOTANICAL LITERACY IN THE UNDERGRADUATE SCIENCE CURRICULUM AND BEYOND WITH A BESPOKE CAMPUS APP

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BACKGROUND

For almost 100 years it has been acknowledged that the participation in the study of plants at university level has been in decline (Nichols 1919, Hershey 1993, Uno 1994, Drea 2011). It is unlikely that there is a single cause to which this decline can be attributed, however new and emerging biology disciplines (genetics, genomics, proteomics, molecular biology) have impacted on the amount of Botany being taught and when given a choice of using plants or animals to illustrate a concept animal examples dominate (Hershey 1996). This botanical underrepresentation is considered cyclic in that less interest in botany generated at the undergraduate level will lead to fewer educators with sufficient botanical knowledge, in turn leading to again lower levels of botanical representation (Hershey 1993, Uno 1994). At the University of Sydney, we are offering a revised botany curriculum where the number of units of study dedicated to the study of plants has been reduced by half. In the Botany curriculum we now offer, it is crucial to offer maximum engagement with all aspects of Botany and this includes improved engagement with the plants on campus.

DESCRIPTION OF INTERVENTION

We have developed an app that presents an annotated map of the campus vegetation that can be aligned to the undergraduate biology curriculum. Each plant included in the map is described and phylogenetic information is provided. We have created an illustrated botanical glossary to further support learning 'in situ', that is learning not only 'just in time' but 'just in place'. Critically, this intervention included undergraduate student participation and the 'proof of concept' – the web-based version of the intervention- was a project undertaken by Lachlan Pettit as his project for Advanced Botany (BIOL2923). We are cognizant that developments such as these that exploit mobile technologies have enormous potential to present the importance of plants in a number of frames beyond the purely scientific. With this in mind, we are ensuring that the app design is aligned with a scientific phylogeny and that the design can be extended to include indigenous phylogenies and links to national initiatives such as Climate Watch. Mobile technologies are improving, especially mapping resolutions.

TECHNICAL SPECIFICATIONS OF THE APP

iOS app:

Development Environment: Xcode 6 & Swift Target devices: iPhone 4 and above

Main features: Plant mapping, navigation, plant information,

slideshows

Frameworks: Foundation, CoreGraphics, UIKit, Mapkit

Web app:

Architecture: HTML5 + CSS3

Target devices: Mac, PC, Mobile devices Main features: Plant mapping, plant information, slideshows, integrated quiz, glossary of terms

CONCLUSIONS

Through a blend of good design and innovative mobile technologies we hope to increase botanical awareness and reconnect people with the plants around them. We have high expectations that by using the app to investigate the diverse campus flora we can engage students more effectively. As this project is taken forward it will align with the University of Sydney's Aboriginal and Torres Strait Islander integrated strategy: Wingara Murra – Bunga Barrabugu.

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