Special Issue of the *Australian and New Zealand Journal of European Studies*

European Union and Asia-Pacific trade relations and economic interaction

Editors: Beatriz Pérez de las Heras and Hajime Imamura

Contents

Beatriz Pérez de las Heras and Hajime Imamura, *Editors’ introduction to the Special Issue: European Union and Asia-Pacific trade relations and economic interaction* …2

Xinchuchu Gao and Xuechen Chen, *Understanding the EU’s changing trade policy strategy towards the Asia-Pacific region from a role-theory perspective* …5

Javier Martín Merchán and Laura Paíno Peña, *COVID-19 as a catalyst of asymmetric bilateralism: ASEM’s vulnerable position and economic salience as a saviour of the EU-Asia multilateral relations* …17

Ana Gascón Marcén, *The regulation of personal data flows between the European Union and the Asia Pacific region* …30

Salvatore FP Barilla, *EU-China trade and investment relations and Covid-19: old struggles or new challenges?* …42


Milenko Petrovic and Adam Griffin, *The EU’s Eastern enlargement as an opportunity for increasing trade and socio-economic relations between the EU and New Zealand* …66

*Notes on Contributors* …80