THIS JOURNAL.

This issue, No. 3, completes the first volume of our magazine. We advise owners of the journal to keep their copies, and to file them with care or to have them bound.

Apart from the value of the book for reference, it constitutes the first volume of a successful new journal, already out of print. Two impressions were issued of number one, and one large impression of number two, the single impression in that case being equal to the two earlier impressions. We have no copies available; unsold copies of the second impression of the first number were rapidly cleared at sixpence a copy, whilst within a week of issue we were calling in unsold copies of number two from schools that had been slow in disposing of them, and were forwarding them elsewhere. The journal is sold at much less than the cost of production (the difference being met by the advertisers), but we have been able to keep it at a nominal price only on account of the big issues; teachers and students are thanked for the co-operation which has made this possible.

The journal has a wide circulation throughout the Commonwealth and New Zealand, and we could dispose of double the number now printed; that, however, would then mean an increase in the charge to be made, for reasons already stated—unless we increased advertisements correspondingly. We could do that—but we prefer to be conservative in our acceptance of advertising matter.

We thankfully regret, then, that we are not able to supply back numbers, and ask you to send in your bulk orders for this issue as soon as practicable.

Will you please send in your subscriptions now for Volume 2, the first number of which will appear in September.

Again—keep the issues you have at present; they will increase in value.

URGENT

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